

# CQ-ROLL CALL GROUP PRINT RATES 2010.

<b>CQ WEEKLY &amp; CQ TODAY</b>						
<b>4-COLOR CQ WEEKLY</b>	<b>1X</b>	<b>6X</b>	<b>12X</b>	<b>18X</b>	<b>24X</b>	
Full Page	\$15,100	\$14,000	\$13,100	\$12,600	\$12,000	
2/3 Page	\$11,200	\$10,400	\$9,700	\$9,300	\$8,900	
1/2 Page	\$9,500	\$8,800	\$8,300	\$7,900	\$7,500	
1/3 Page (Vertical or Horizontal)	\$5,900	\$5,400	\$5,100	\$4,900	\$4,700	
1/2 Page Spreads	\$17,000	\$15,810	\$14,800	\$14,110	\$13,430	
Spreads	\$27,100	\$25,000	\$23,400	\$22,500	\$21,500	
Fireplace	\$13,825	\$12,855	\$12,030	\$11,475	\$10,925	
Center Verticals	\$10,800	\$10,050	\$9,400	\$8,960	\$8,530	
<b>4-COLOR CQ TODAY</b>	<b>1X</b>	<b>6X</b>	<b>12X</b>	<b>18X</b>	<b>24X</b>	
Full Page	\$8,200	\$7,550	\$7,050	\$6,900	\$6,635	
2/3 Page	\$6,100	\$5,575	\$5,225	\$5,100	\$4,900	
1/2 Page	\$5,040	\$4,600	\$4,305	\$4,200	\$4,050	
1/3 Page (Vertical or Horizontal)	\$3,850	\$3,550	\$3,300	\$3,250	\$3,100	
1/2 Page Spreads	\$9,000	\$8,280	\$7,740	\$7,560	\$7,290	
Spreads	\$14,700	\$13,500	\$12,600	\$12,350	\$11,850	
Fireplace	\$8,130	\$7,480	\$6,990	\$6,830	\$6,585	
Center Verticals	\$7,070	\$6,500	\$6,080	\$5,940	\$5,725	
<b>ROLL CALL</b>						
<b>4-COLOR INSERTIONS</b>	<b>1X</b>	<b>6X</b>	<b>12X</b>	<b>18X</b>	<b>24X</b>	<b>48X</b>
Full Page	\$12,900	\$12,200	\$11,500	\$10,700	\$9,900	\$9,200
3/4 Page	\$11,500	\$10,900	\$10,200	\$9,500	\$8,800	\$8,200
Mag Page	\$11,000	\$10,400	\$9,800	\$9,100	\$8,400	\$7,800
1/2 Page	\$8,250	\$7,800	\$7,400	\$6,800	\$6,300	\$5,900
1/4 Page	\$5,100	\$4,900	\$4,600	\$4,300	\$4,000	\$3,700
Full Spread	\$24,500	\$23,200	\$21,900	\$20,300	\$18,800	\$17,500
Mag Spread (Fireplace)	\$21,000	\$20,000	\$18,900	\$17,600	\$16,200	\$15,100
1/2 Page Spreads	\$15,700	\$14,900	\$13,975	\$13,030	\$12,100	\$11,150

- Black and white rates 15% off the above rates
- All rates are gross
- Short rates will apply
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